



## Every day more valuable to you— YOUR TELEPHONE

**T**HE more you use your telephone, the more valuable it becomes. Valuable because it keeps you in closer touch with your friends. Valuable because it does your errands. Priceless, because it is on guard in case of emergency.

Your telephone is an investment of constantly increasing value. Each day it gives steady, accurate service. And every day, to a growing number of telephones.